

getting you more clients, but easier.

*Custom software, built around your
business.*

01

Be honest.

You didn't start a business to answer DMs at midnight.

// TICK EVERY ONE THAT'S YOU

- ☐ **A customer messages at 11 PM.** You reply at 9 AM. They already bought somewhere else.
- ☐ **Orders come in on Facebook, Viber and WhatsApp,** and the only system holding them together is your memory.
- ☐ **Your inventory lives in a spreadsheet** that only one person really understands.
- ☐ **Clients book, forget, and don't show up.** Reminders happen by hand, when someone remembers.
- ☐ **You know you should follow up with old leads.** There's just never time.

Ticked even one? That's exactly what we fix.

Bloom DevLabs builds custom web apps and AI agents for brick-and-mortar businesses, so winning customers gets easier and the ones you win keep coming back.

The agency way is slow. Ours isn't.

Enterprise web apps in weeks, not months.

TRADITIONAL AGENCY

4-6 mo

Long discovery, slow handoffs

Open-ended budgets

You see it at the end

BLOOM DEVLABS

2-4 wk

AI-native delivery, senior engineers

About 40% lower cost

Weekly demos from week one

✓ **Fixed scope, fixed price**

Agreed up front. No surprise invoices.

✓ **Proposal in 24 hours**

Plus a free 2-week app concept.

✓ **50% to start, 50% at launch**

You pay the rest when it is live.

✓ **Support after launch**

7 to 30 days, depending on package.

03

What we build.

If it runs on spreadsheets today, we can build it.

 .01 Web and mobile apps Your customers live on their phones. Now your business does too.	 .02 Client portals No more "what's my status?" calls. Clients check for themselves.	 .03 Booking systems Bookings, reminders and payments, even at 2 AM, without you.
 .04 Dashboards Know today's sales without asking anyone or opening five files.	 .05 Internal tools Replace the spreadsheet only one person understands.	 .06 AI and integrations Payments, email, calendars and chat, finally talking to each other.

// IDEAS WE CAN BUILD

All in one platform

AI-native CRM

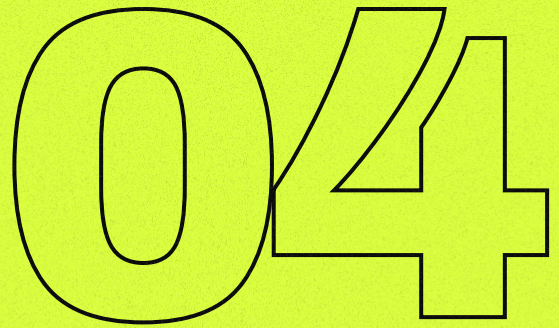
Leads scored and followed up by AI

HRIS

Staff records, attendance and leave

Tracking

Inventory, orders and assets



Ready-made starting points.

Built for the way your industry works.

Gym management

- A. 30–40% of new members cancel within 90 days. Spot who's slipping and win them back first.

LIVE

Coach client portal

- B. Clients scattered across DMs, sheets and payment screenshots? One portal for all of it.

LIVE

Real estate leads

- C. Inquiries go cold while you're at a viewing. Every lead captured, scored and followed up.

LIVE

Clinic and wellness

- D. No-shows can cost clinics 15–20% of revenue. Automatic reminders bring patients in.

COMING SOON

Your industry

- E. Not listed? We build custom verticals every quarter.

ON REQUEST

Try the ROI calculators for gyms, coaches and real estate at bybloomlabs.com/advantage.



From “just browsing” to a booked call.

No human needed.

Every message you miss at night is a customer who buys from someone else. BloomConnect replies, sells and books appointments in your chats, 24/7, in your customer's language.

Your Business
 ● Online 24/7

May slot pa po this Saturday?

Yes po! 10:00 AM or 2:30 PM.
 Which works for you?

2:30 PM po!

Booked! Saturday · 2:30 PM

Sells

Qualifies leads and closes

Books

Appointments in the chat

Understands

Voice notes and photos

Remembers

Every customer's history

Follows up

So no lead goes cold

Never sleeps

Replies in seconds, 24/7

WORKS ON

WhatsApp

Instagram

Facebook

Telegram

LinkedIn

Email

Web chat

SMS



bloomEngage
AGENTIC OUTREACH AGENT

Turn DMs into deals while you sleep.

You know LinkedIn works. You just don't have three hours a day for it. BloomEngage reaches out, replies in seconds and books the call, 24/7, in your voice.

24/7 NEVER MISS A DM	<30s AVERAGE REPLY	15 min TO GO LIVE
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Your Business

- LinkedIn · AI outreach

Hi Mark! Loved your post on scaling your agency. Open to a quick chat?

Sure, what's it about?

We help agencies book qualified calls on autopilot. Free Thursday at 2:30?

Call booked! Thu · 2:30 PM

Sells

Handles objections and closes

Reaches out

Re-engages cold leads

Remembers

Every past conversation

Books

Calls booked in the chat

Understands

Images, voice and video

Gets smarter

Learns from every chat

What's next from Bloom.

Products in development.

A

COMO COMMENT MODERATION SYSTEM

Automatically removes negative-sentiment comments from your social media accounts, so your brand pages stay clean while you sleep.

B

Bloom Publications PODCAST → CONTENT

Start from one podcast episode. Get a full article and social media posts, with your products linked automatically.

C

DealOtter INDIE APP MARKETPLACE

Lifetime deals on tools built by indie makers. Pay once, keep it forever, and skip the monthly subscriptions. Makers get their first wave of real customers.

Want a first look? Talk to us.

support@bybloomlabs.com

07

Client stories, names withheld.

Real builds. Real results.

CASE 01 • LOCAL SERVICES • 12 STAFF

A booking system, live in 14 days.

3x bookings **-38%** no-shows **<1 hr** staff training

Today's bookings

Maria S.
9:00 AM

Confirmed

Jon R.
11:30 AM

Paid

Ana L.
2:00 PM

Reminder sent

CASE 02 • B2B SAAS FOUNDER

From idea to first \$5K MRR.

A pre-revenue SaaS built in 4 weeks, quoted 42% below agency bids. First \$5K in monthly recurring revenue within 3 weeks of launch.

4 WEEKS

-42% COST

CASE 03 • FOUNDERS CIRCLE

A membership platform in 2 days.

A complete membership platform for Founders Circle, designed, built and shipped in two days.

2 DAYS

MEMBERSHIP

Starting costs you one 45-minute call.

Four steps. No surprises.

01

Discovery & Feasibility

IS IT WORTH BUILDING?

We map how you work today and whether an app will pay off.

02

Paid POC

PROVE IT FIRST

A small proof of concept on your real workflow. See it work before the full build.

03

Build

WEEKLY DEMOS

You see working software every week, not just at the end.

04

Launch

7-30 DAYS SUPPORT

We go live, train your team and stay on to support you.

// PACKAGES • ONE-TIME • USD

50% to start, 50% at launch

Express Launch

\$5,995

10-14 DAYS

Single core feature
Up to 3 user roles

Custom Build

\$8,995

20-28 DAYS

Multi-feature system
Up to 5 user roles
Integrations

Enterprise

\$14,995

28-35 DAYS

Complex multi-system platform
Public API
Audit logs

The people behind the builds.

Meet the team.



I am

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Thought “I need this” at least once?

Let's build yours.



// SCAN TO BOOK

A free app audit and 45-minute discovery call.

Share your process. See how an app wins you more clients. Proposal within 24 hours.

link.bybloomlabs.com/audit

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